

Vitor Pires Oliveira

Frontend Software Engineer | Country: Brazil

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Career Highlights

- Expert in **React** and **TypeScript**, with extensive experience in building scalable, high-performance applications.
 - Proficient in modern styling using **CSS**, **Sass**, and **Styled Components** for responsive, visually appealing interfaces.
 - Skilled in maintaining and expanding **design systems** for consistent UI/UX across projects.
 - Strong focus on **frontend architecture**, delivering clean, maintainable, and scalable codebases.
 - Experienced in testing with **Jest**, **Vitest**, **Playwright** and **React Testing Library**, ensuring high-quality, reliable applications.
 - Adept with modern tools like **Vite**, **GitHub Actions**, and **Docker** for efficient development workflows.
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Work Experience

Software Engineer - Frontend — Strada | Apr 2022 – Present — Full-time

- Spearheaded the frontend development of a flagship product using cutting-edge technologies, achieving improved scalability and system performance.
- Refactored critical workflows, enhancing user experience and boosting customer satisfaction by over 80%.
- Helped the expansion of the internal Design System, driving consistency and efficiency across teams.
- Mentored and onboarded developers of varying seniority levels with a satisfaction/review score 80% between them.
- Collaborated with designers and product managers to maintain and deliver innovative features.

Technologies: React, Redux, TypeScript, Jest, React Testing Library, Storybook, Styled Components, Vite, Zustand, React Query, CSS, HTML, Javascript

Software Engineer - Frontend — SimplesJá | Mar 2020 – Mar 2024 — Part-time

- Designed and launched the company's institutional website, from ideation to deployment achieving a score of 90%+ in Google Lighthouse
- Delivered tailored landing pages and email marketing templates, driving successful campaigns.

Technologies: React, TypeScript, Sass, WordPress, Gatsby, AWS (S3, Route 53, CloudFront), Netlify, CSS, HTML, Javascript

Software Engineer - Frontend — Atos | Oct 2021 – Apr 2022 — Full-time

- Contributed to the development of a mission-critical banking system validating transactions between acquirers and issuers.
- Delivered robust, testable code to ensure system reliability.

Technologies: React, TypeScript, Styled Components, Jest, Docker, CSS, HTML, Javascript

Software Engineer - Frontend — Unilever | Jan 2021 – Oct 2021 — Full-time

- Developed and maintained websites for global brands such as Rexona, Dove, and Omo, delivering a seamless experience across multiple markets.
- Delivered 90%+ of all the tasks assigned in their respective deadlines.
- Built a new institutional website for Rexona, collaborating with global teams to deliver localized versions for various countries.

Technologies: React, TypeScript, Sass, Gatsby, Figma, CSS, HTML, Javascript

Software Engineer - Frontend — AlanaAI | May 2020 – Jan 2021 — Full-time

- Created a high-performance blog with custom themes and minimal dependencies, achieving a Google Lighthouse score of 90+.
- Designed marketing assets in collaboration with product and design teams.

Technologies: Vue.js, TypeScript, WordPress, CSS, HTML, Javascript

Full Stack Developer — Bazzerri | Aug 2018 – May 2020 — Full-time

- Developed ecommerce platforms and marketing templates using WordPress and Magento.
- Enhanced website performance and user experience through custom feature development.

Technologies: PHP, Magento, MySQL, Twig, CSS, HTML, Javascript

Key Projects

- **Transactions simulator:** Web simulator created to help banks test internal endpoints to validate transactions between Acquires and Credit Card Issuers.
 - - **Logistic platform:** Platform where different players from the agriculture field can manage their operations.
 - - **Portaria:** System to check the identity and do the risk management analysis of a truck driver before it can enter any farm to load its cargo.
 - - **BID:** Platform where different players from the agriculture field can bid on the price of many commodities lots.
 - - **SimplesJá institutional website:** Website created for the client full cycle (client need, design, code and hosting).
 - - **SimplesJá blog:** Blog created for the client with minimal configuration and clean code using a custom theme created specific for the brand.
 - - **Unilever brands promotional websites:** Support and create new features for a range of Unilever brands websites (Seda, Mãe Terra, Kibon, Ben & Jerrys, Clear, CloseUp, Dove, Hellmans, Knorr, Lux, Omo, Tresemme)
 - - **Rexona website:** New institutional website created for the deodorant brand with internalization for many countries (Brazil, Argentina, United Kingdom, United States...)
 - - **Bazzerri E-commerce:** E-commerce created for the client full cycle (client need, design, code and hosting)
 - - **Bazzerri Blog:** Blog created for the client with minimal configuration and clean code using a custom theme created specific for the brand.
 - - **AlanaAI Blog:** Blog created for the startup Alana with minimal configuration and clean code using a custom theme created specific for the brand.
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Skills

Frontend: React, Redux, Vue.js, TypeScript, JavaScript (ES6+), CSS (Sass, Styled Components)

Testing: Jest, React Testing Library, Vitest

Tooling: Vite, Storybook, Webpack, GitHub Actions, Docker

Cloud: AWS, Netlify, Cloudflare

Other: Design Systems, Agile (Scrum/Kanban), Figma, Jira

Education

Bachelor's Degree in Human-Centered Design

FURB University | Blumenau, Brazil | 2012 – 2016

- Studied the intersection of technology, user behavior, and design to create intuitive, user-focused digital solutions.
- Focused on usability, user experience design, and problem-solving methodologies.